



What
are
kids
seeing
at
your
store?



They see. They remember.

Please remove the tobacco ads.

Dear Convenience/Gas Store Owner,

I strongly encourage you to reduce or eliminate tobacco ads in your store. Recent research has shown that the more tobacco advertising youth are exposed to, the more likely they are to smoke.¹

Please help us to minimize the influence of advertising on our children by reducing the amount of interior and exterior ads visible in your store. Thank you for considering my request.

Sincerely,

Your Name

Town/City

¹ Archives of *Pediatrics and Adolescent Medicine* – May 2007

Dear Store Owner,

I strongly encourage you to reduce or eliminate tobacco ads in your store. Recent research has shown that the more tobacco advertising youth are exposed to, the more likely they are to smoke.¹

Please help us to minimize the influence of advertising on our children by reducing the amount of interior and exterior ads visible in your store. Thank you for considering my request.

Sincerely,

Your Name

Town/City

¹ Archives of *Pediatrics and Adolescent Medicine* – May 2007